I certify that the attached copies are true, full and correct copies of the PERMANENT Rule(s) adopted on Upon filing, by the

Department of Consumer and Business Services, Health Insurance Marketplace

Victor Garcia
Rules Coordinator
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To become effective Upon filing, Rulemaking Notice was published in the July 2017 Oregon Bulletin.

RULE CAPTION
Director's authority to automatically enroll in a new plan a consumer who has lost coverage

RULEMAKING ACTION
Secure approval of new rule numbers with the Administrative Rules Unit prior to filing.

ADOPT:
945-020-0030

AMEND:
945-001-0002

REPEAL:

RENUMBER:

AMEND AND RENUMBER:

Statutory Authority:
ORS 705.135, 741.002, and 741.003

Other Authority:

Statutes Implemented:
ORS 741.002

RULE SUMMARY
To the extent permitted by state law, 45 CFR 155.335(j)(2) and (j)(3) allow the Federally Facilitated Marketplace (FFM) to automatically enroll a qualified individual into a new plan at renewal when the individual's previous carrier ceases to offer qualified health plan coverage through the exchange or ceases to offer a plan under the individual's previous qualified health plan product (automatic enrollment under these conditions is known as a "cross-walk"). Despite an agreement with the Oregon Health Insurance Marketplace (the Marketplace) not to cross-walk affected individuals during the 2017 plan year, the FFM cross-walked several such individuals into plans with new carriers without notifying the Marketplace, causing significant carrier, consumer, and agent confusion.

ORS 741.002(2)(f) requires the Marketplace to assist individuals to enroll in qualified health plans through the health insurance exchange. The Director, acting through the Marketplace, is in the best position to determine whether individuals who lose coverage under a qualified health plan offered through the health insurance exchange should be cross-walked to a new plan, or whether targeted marketing urging these individuals to shop for new plan would be more beneficial. Moreover, in the event that the Director determines that these individuals should be cross-walked to a new plan, the Director, acting through the Marketplace, is in the best position to determine to which plans these individuals should be cross-walked.

Enactment of OAR 945-020-0030, which gives the director the sole authority to determine whether cross-walking should occur and if so, to which plans individuals should be cross-walked, will prevent the FFM from cross-walking individuals into plans that are not the best plans for these individuals or for the market. It will also prevent the federal government from cross-walking these individuals without their knowledge and without the knowledge of the Marketplace. The amendment to 945-001-0002 adds the definition of "automatically enroll" to chapter 945 for the newly adopted rule.
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