



Messages for Marketplace Open Enrollment 2024 Outreach

Questions? Email Amy Coven at amy.coven@oha.oregon.gov.

SUGGESTED TEXT FOR FACEBOOK, INSTAGRAM, TWITTER POSTS:

Option 1, best for posting at the start of open enrollment (Nov. 1):

Open enrollment for 2024 health insurance starts now! Get started by previewing plans and savings at OregonHealthCare.gov or call 855-268-3767 (toll-free) to find free, local help.

Option 2:

#DYK 96% of Oregonians are currently enrolled in health coverage? Let's get you covered too! Visit OregonHealthCare.gov to explore plans and savings or call 855-268-3767 (toll-free) to find free, local help.

Option 3:

Need health coverage for 2024? Preview plans and savings available to you through @ORMarketplace by visiting OregonHealthCare.gov or call 855-268-3767 (toll-free) to find free, local help.

Option 4, best for posting between Dec. 15 and Jan. 16:

Do you have health coverage for 2024? Make sure you're getting the most savings by visiting OregonHealthCare.gov before it's too late! You can sign up or change health plans by Tuesday, Jan. 16. Get started with the @ORMarketplace by visiting OregonHealthCare.gov or call 855-268-3767 (toll-free) to find free, local help.

SUGGESTED TEXT FOR EMAIL NEWSLETTERS:

Oregonians can get 2024 health coverage through Jan. 16, 2024

If you don't qualify for the Oregon Health Plan and don't get health insurance through your job, now through Tuesday, Jan. 16, 2024, is an important time. It's the only time of year most people can sign up for an individual or family plan to have coverage in 2024.

Get started by visiting the the Oregon Health Insurance Marketplace Window Shopping tool at OregonHealthCare.gov/WindowShop. The tool will allow you to preview programs, plans, and savings available to you; what plans will cover your current doctor; and how much your anticipated costs will be, including refilling your prescriptions.

The Oregon Health Insurance Marketplace helps connect Oregonians to health coverage and financial help through its federal partners at HealthCare.gov. It's the only place where you can get financial help on monthly premiums and other out-of-pocket costs. Nearly 80 percent of Oregonians enrolled through the Marketplace in 2023 qualified for financial help – that could be you, too!

Health insurance sold through the Marketplace is coverage offered by trusted insurance companies: BridgeSpan, Kaiser Permanente, Moda, PacificSource, Providence, and Regence. Not every company is available in every part the state, but at least five insurance companies and at least 37 plan choices are available everywhere in Oregon.

If you are not currently enrolled through the Marketplace, you must sign up by Dec. 15, 2023 for coverage starting Jan. 1, 2024.

Want help? A health insurance expert can help you, at no cost, apply for financial help and enroll in coverage. You can find an expert near you at OregonHealthCare.gov/GetHelp.

For more information, visit OregonHealthCare.gov or call 855-268-3767 (toll-free).