Review and Update of 2016 Marketplace Platform Analysis

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2016 Platform Analysis Update Background

- Dec. 2015 March 2016: Request for proposals (RFP) for a state-based enrollment and eligibility (E&E) platform
- Results of RFP: Compared costs vs. benefits of staying on the federal HealthCare.gov platform versus switching to a state-based technology
- May 2016: Cost-benefits analysis presented to MAC for discussion, recommendation, and eventual submission to the legislature.



2016 Platform Analysis Update Background

- Cost-benefit analysis showed higher costs to switch to state-based platform when increased staffing was considered
- Committee did not recommend a switch in platforms
- Committee feedback was not unanimous



2016 Platform analysis update Overview

Key assumptions in the 2016 analysis:

- The Marketplace would handle all additional staffing and associated costs needed for a switch
- Did not consider Medicaid integration
- Vendors had working technology in other states (condition of RFP)
- Costs were projected over five years with a flat 120k enrollees per year, and a federal platform fee at 3 percent of premium



2016 Platform Analysis Update Does framework for analysis still work?

Aspects that remain relevant:

- Setting the stage
- Comparing costs and functionality of options
- Assessing impacts of a switch to the program and consumers
- Distillation of technical documents to rein in complexity and present a clear path to conclusions



2016 Platform Analysis Update Does framework for analysis still work?

Key details have changed since May 2016:

- CMS is now charging percent of premium for use of the federal platform for SBM-FPs
- Premiums have outpaced 2016 projections
- Other states have reported that state-based E&E technology prices have dropped
- Emergence of effective third-party call centers may significantly reduce required FTEs



2016 Platform Analysis Update Next steps and decision points

What's needed to update a cost comparison:

- Updated Marketplace program cost, enrollment, and premium projections
- Updated baseline-cost estimates of a platform switch
- A review and update of the history and qualitative assessments of the current state
- A review and update of the assumptions used in the analysis



2016 Platform analysis update Next steps, decision points

Suggested committee decision points, discussion:

- Committee's voice in the updated analysis
- Source of the new platform switch cost estimates
- Assigning value to qualitative assessments
- How to address the third option: Oregon as a full FFE state
- Desired high-level timeframes for the updated analysis