

Marketplace Advisory Committee Meeting Minutes
Thursday, Oct. 14, 2021 - 9 a.m. to noon
Virtual meeting via Microsoft Teams

Committee members: Kraig Anderson, Shonna Butler, Dan Field (chairperson), Jim Houser, Kathleen Jonathan, Sean McNulty, Ken Provencher, Shanon Saldivar (vice-chairperson), Sandy Sampson, Linzay Shirahama, and Andrew Stolfi (ex-officio)

Members not present: none

Other presenters: Stephanie Kennan, Timothy Sweeny, Jeremy Vandehey, and Tony Lapiz

Marketplace staff: Chiqui Flowers, administrator; Katie Button, plan management analyst; Amy Coven, communications strategist; Victor Garcia, operations development specialist; Cable Hogue, implementation analyst and federal liaison; Misty Rayas, outreach and education section manager; and Dawn Shaw, office support coordinator

| Agenda item and time stamp* | Discussion |
|--|--|
| Welcome and committee housekeeping 00:00:00* | Minutes from July 22, 2021, meeting approved. <i>See Pages 3-6 of handout package for a copy of the minutes.</i> |
| Federal health policy movement 00:09:41 | <p>Stephanie Kennan from McGuire Woods Consulting called in from Washington, D.C., to present information about current legislation and cases that involve the Affordable Care Act (ACA).</p> <ul style="list-style-type: none">• Government is funded through Dec. 3. Debt ceiling is good through until sometime in December.• The House put together a reconciliation package and it fell apart in the Senate.• Bipartisan infrastructure bill is still sitting out there.• Senate hasn't done many appropriations bills. On Monday, Democrats should drop their version. The Labor HHS bill is the last one due and we should see the language on the bill Monday.• Hopefully all goes through to avoid a continuing resolution on Dec. 3. Likely if there is a continuation, it will only be for any remaining portions not funded. Think we are past a government shutdown this year.• Democrats and Republicans are having a difference in opinion on how to resolve the debt ceiling issue. May have to attach to the reconciliation. If not resolved, borrowing authority stops, Social Security and Medicare checks stop, and the troops do not get paid.• The House has a \$3.5 trillion package. Debating the need to pare down the bill do to more for less or less for more. Pelosi's focus is on any funding to help children. It is likely Medicare expansion, especially dental, will be dropped to focus on the ACA or fixing the Medicaid expansion for states that have not done so. Democrats have a goal to have the reconciliation done by end of October.• It looks like most are on board for extending ARP (American Rescue Plan) tax credits. May have to pare down the credits to make it more permanent. |

- Current administration is for the ACA, an example is the extension of open enrollment. Trying to undo some of Trump’s administrative rules. Will release guidance to roll back short-term plans. Trying to strengthen ACA guidance and regulations.
- The third part of the Notice of Benefit Payment Parameters (NBPP) was issued recently. There will be an increase in user rates for carriers

Ending of the COVID-19 Public Health Emergency and the Marketplace
00:21:38

Misty Rayas and Cable Hogue discussed the pending end of the public health emergency (PHE) for COVID-19.

See Pages 7-12 of handout package for a copy of the presentation.

- Acronym definitions, asked for in the chat:
 - QHP – qualified health plan
 - FFM – federally facilitated marketplace
 - SBM-FP – state based marketplace-federal platform
 - CMS – Centers for Medicare and Medicaid Services
 - CCO – coordinated care organizations
 - MMIS – Medicaid management information system
 - FPL – federal poverty level
- There is a possibility the PHE will be extended.
- We will have a full year to do redeterminations.
- Per Sean, regarding the end of freeze schedule:
 - [oregon.gov/dhs/BUSINESS-SERVICES/OFRA/ofradocuments/Spring%202021%20Statewide%20Forecast.pdf](https://www.oregon.gov/dhs/BUSINESS-SERVICES/OFRA/ofradocuments/Spring%202021%20Statewide%20Forecast.pdf)
 - Page 45 of this document refers to January 2022 end of emergency declaration, May 2022 completion of system changes, and July 31, 2022, as the day first new exits will occur.
- Shanon wants to make sure that consumers are not confused and realize that coverage can be affordable and not getting misinformation. There are areas, like eastern Oregon that have narrow networks.
- Sean would like to review notices to ensure they are in plain language and will be understandable to consumers.
- Make sure a PHE update is on the agenda for the next meeting.

Public comments
00:46:57

No public comments given.

What’s new for 2021 health insurance plans & WST
00:47:39

Katie Button reviewed the 2021 health insurance plans and open enrollment 2022 updates for the Window Shopping Tool (WST).

See Pages 13-16 of the handout package for handouts.

- Starting 00:49:20 for the start of the demo for the WST.
- Was hoping to launch the WST. Due to some new functionalities that were added last minute, now targeting a Wednesday, Oct. 20, release date.
- Will be sending out a press release.

Oregon State Option report
01:00:35

Timothy Sweeney and Jeremy Vandehey presented about updates in developing the public health option.

See Pages 17-22 of handout package for a copy of the presentation.

- Slide 5, Initial Report Examined Three Delivery Models, is not an all inclusive list. Dan wondered if this work will also be a part of the growth protection work, Jeremy indicated it would.

- Kraig wondered if the Considerations for Provider Payments would be targeted towards specific populations. Cover All People has helped and increased the subsidies and broadened the focus.
- Public option could be a way to facilitate Oregon transition to an SBM. It really depends on the affordability between an SBM and HealthCare.gov.
- One of the key policy goals is that affordability is the cost to the consumer and not an aggregate premium total.
- Jeremy and Timothy are using the information in the discussion section as feedback for legislature.
- Dan wanted to make sure we also look at what not to change and to not disrupt the success on what is working well with our current SBM-FFP.
- Ken thinks we need to build on the CCO model.
- There is a risk in building something that no one wants to participate in.
- Would like flexibility on social determinants of health funding to include benefits outside the essential health benefits list.
- There is a concern to make sure that the information is easily attainable, relevant, and understandable.
- Some have a confusion on what CCO they have, there is some concern about adding more confusion with more options.
- CCOs don't necessarily convert to plans available on the Marketplace.
- Want to keep the committee engaged on this topic and would like this to be an agenda item on the Dec. 9 meeting.

Open Enrollment Marketing
02:02:54

- Amy Coven presented the communication plans for the 2022 open enrollment. *See Pages 23-32 of handout package for a copy of the presentation*
- Used PUMA (public use microdata areas) to identify target areas.
 - Broadened the target audience from last year.
 - Check out our website, trying to make it more of a hub of information and not redirecting to other sites.
 - Will be embedding the long-form video in to our website.
 - The direct mail campaign will go out to Oregonians that are age 26.
 - The text messaging campaign will be sending out one text per week, so not to overwhelm consumers.
 - KOINs three segments will be: community partners, partner agents, and Marketplace staff.

Open Enrollment outreach and education
02:25:26

- Misty Rayas went over the outreach and education plans for the 2022 open enrollment. *See Pages 33-44 of the handout package for a copy of the presentation and handout.*
- Marketplace trainings are virtual only, no in-person due to COVID restrictions. There are live and on demand options.
 - The trainings will help when PHE ends.

Gov. Kate Brown's health policy priorities for 2022
02:34:22

- Tony Lapis introduced himself and went over Gov. Kate Brown's health policy priorities.
- Tony is new to the governor's office as the Health Policy Advisor.
 - Background:
 - Born and raised in southern California, Santa Maria. Spent six to seven years in Alaska.

- Went to Humboldt University in northern California as an undergrad. Initial focus was kinesiology. Became involved in debate around the start of the ACA. Led to changing focus to a more socio-ecological, community-based health focus model. Mother was diagnosed with MS and he wanted to play a role with closing the gaps in the health system policy.
- Went to Oregon State University to get his master's in Public Health. After graduation, decided to stay in Oregon.
- Worked with the homeless which introduced him to Representative Dan Rayfield who was a volunteer. Started as an intern and worked his way up to legislative director.
- Spent a year with SEIU 503 as a lobbyist.
- Joined Secretary of State Fagan in 2021, but wanted to get back to his Public Health roots and now is at the governor's office.
- Has been working the hospital crisis due to the COVID-19 Delta variant.
- Using the pandemic to spotlight health care inequities. There is a need for access to quality healthcare for every Oregonian.
- Looking at cost control and the work Jeremy's team is doing.
- 1115 waiver, social determinants of health, hope to drive down inequities and getting people on OHP and looking at local needs.
- The governor is very passionate about public option.

**Marketplace
Advisory
Committee
business**
02:51:32

Dan Field and Chiqui Flowers discussed advisory committee business
See Pages 45-50 of the handout package for a copy of the updated bylaws.

- Our acronym is now HI-MAC, Health Insurance Marketplace Advisory Committee, there was already a MAC (Medicaid Advisory Committee) in OHPB (Oregon Health Policy Board).
 - Dan and Shanon joined Chiqui at the Oct. 6 OHPB meeting where we were officially formalized as a subcommittee.
 - At the Oct. 6 meeting, some minor edits to the bylaws were identified. We have pre-approval of the bylaws and will send out an updated version.
- Chiqui is working on the 2022 meeting schedule and will be sending out calendar invites as a placeholder. DCBS is transitioning their emails from oregon.gov to dcbs.oregon.gov. The Marketplace will have another email change when moved to OHA. May get multiple invites depending on how well the calendar transitions go.
- Identified three items for the next meeting:
 - Medicaid migration due to PHE
 - Updates on public health option
 - Inviting Tony back for any updates
- A handful of members will be terming February 2022, will be reaching out to see if there are any ideas for replacements.

**Public comment,
wrap up, and
closing**
02:58:31

No public comments made.

Next meeting is scheduled to be virtual on Thursday, Dec. 9, 2021, from 9 a.m. to noon

*These minutes include timestamps from the meeting audio in an hour: minutes: seconds format. Meeting materials and audio are found on the Oregon Health Insurance Marketplace Advisory Committee [website](#) under 2021 Meetings, Oct. 14,