



Department of Consumer and Business Services  
**Oregon Health Insurance Marketplace  
 Advisory Committee Meeting**

January 25, 2018  
 11:00 a.m. – 3:00 p.m.  
 Labor & Industries Building – Room 260  
 350 Winter St NE, Salem, OR 97301

Phone: 1 (866) 377-3315  
 Access code: 666 2664 #  
 Link to join:  
<https://ohim.adobeconnect.com/mac-01-25-18/>

**A G E N D A**

<b>Time</b>	<b>Topic</b>	<b>Discussion, updates, or recommendation</b>	<b>Presenter</b>
11:00 -11:10	Welcome, introductions, approval of meeting minutes		Dan Field Committee Chair
11:10 - 11:20	Welcome Cameron Smith and DCBS Leadership Updates	Meet-and-greet, Q&A, and updates	Dan Field Committee Chair  Cameron Smith Acting Director, DCBS
11:20 – 12:20	DFR updates: <ul style="list-style-type: none"> <li>• Consumer advocacy</li> <li>• Product regulation</li> <li>• Measure 101 results and next steps</li> <li>• Pending federal health care rules</li> <li>• Individual mandate repeal</li> <li>• 2018 short session</li> </ul>	Updates and discussion	TK Keen DFR Deputy Administrator  Brian Fordham DFR Consumer Advocacy and Education Manager  Tashia Sizemore DFR Product Regulation Manager  Michael Schopf DFR Senior Policy Advisor  Rick Blackwell DFR Policy Manager

12:20 - 12:30	Public comment		Dan Field Committee Chair
12:30 - 12:50	Collect lunch		
12:50 – 1:20	Federal health policy movement	Updates and discussion	Stephanie Kennan McGuire Woods Consulting
1:20 – 1:50	Open enrollment debrief and post open enrollment work <ul style="list-style-type: none"> <li>• Data and analytics</li> <li>• Advertising and mass marketing</li> </ul>	Updates and discussion	Cable Hogue Marketplace Implementation Analyst and Federal Liaison  Elizabeth Cronen Marketplace Legislative and Communications Manager
1:50 – 2:00	Break		
2:00 - 2:40	Open enrollment debrief and post open enrollment work <ul style="list-style-type: none"> <li>• Community partner program</li> <li>• Partner agent program</li> <li>• COFA Premium Assistance Program</li> <li>• OHIM Outreach Center</li> </ul>	Updates and discussion	Marina Cassandra and Rob Smith Community Partner and Tribal Liaisons  Michael Morter and Micheil Wallace Agent and Small Business Liaisons  Nina Remple Marketplace COFA Program Manager  Misty Rayas Marketplace Outreach and Education Manager
2:40 – 2:50	Public Comment		Dan Field Committee Chair
2:50 – 3:00	Closing Remarks		Dan Field Committee Chair
Adjourn			