

Marketplace Transition Report: Executive Summary

Report on the transition from Oregon Department of Consumer and Business Services (DCBS) to Oregon Health Authority (OHA) as ordered by [Senate Bill 65 \(2021, <https://bit.ly/3BM6E6J>\)](#).

PHASE 1

Began July 1, 2021 | Completed Jan. 31, 2022

- Employee services and human resources (i.e., transfer of employees)
- Health Insurance Exchange (Marketplace) Advisory Committee (HIMAC)
- Financial Services
- Rulemaking

PHASE 2

Began Feb. 1, 2022 | Completed March 31, 2022

- Communication services
- Facilities and operations services (i.e., transfer or property)
- Information, technology, and research (IT&R) services (i.e., transfer of records)
- Procurement

Still in transition

iReg system for Marketplace assessment collection and Find Local Help database

Equity considerations

- Minimizing systemic barriers to enrolling in health coverage by minimizing impact of move to Oregonians
- Ensuring access to in-person, virtual, and assistance by telephone by trained diverse health coverage experts who provide assistance in multiple languages
- Robust multicultural marketing campaign for the plan year 2022 open enrollment period with collaboration from the DCBS communications team

Open enrollment update

- Open enrollment period for 2022 health coverage: Nov. 1, 2021 to Jan. 15, 2022
 - 146,602 people enrolled in health coverage
 - More than 78 percent of enrollees are receiving financial assistance to help pay for their monthly premium
 - More than 28 percent of enrollees are getting cost-sharing reductions
- During the move, the Marketplace team was able to:
 - Conduct a hearty community partner training program
 - Robust marketing and outreach efforts
 - Maintain positive relationships with insurance agents, insurance carriers, community partner organizations, and other community-based organizations

Oregon Health Insurance Marketplace

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