Marketplace Transition Report: Executive Summary


Still in transition

iReg system for Marketplace assessment collection and Find Local Help database

Equity considerations

- Minimizing systemic barriers to enrolling in health coverage by minimizing impact of move to Oregonians
- Ensuring access to in-person, virtual, and assistance by telephone by trained diverse health coverage experts who provide assistance in multiple languages
- Robust multicultural marketing campaign for the plan year 2022 open enrollment period with collaboration from the DCBS communications team

Open enrollment update

- Open enrollment period for 2022 health coverage: Nov. 1, 2021 to Jan. 15, 2022
  - 146,602 people enrolled in health coverage
  - More than 78 percent of enrollees are receiving financial assistance to help pay for their monthly premium
  - More than 28 percent of enrollees are getting cost-sharing reductions
- During the move, the Marketplace team was able to:
  - Conduct a hearty community partner training program
  - Robust marketing and outreach efforts
  - Maintain positive relationships with insurance agents, insurance carriers, community partner organizations, and other community-based organizations