

**From:** Oregon Health Insurance Marketplace <ordcbs@public.govdelivery.com>  
**Sent:** Thursday, April 07, 2016 7:35 AM  
**To:** METLEN Joel C \* DCBS  
**Subject:** Agent Newsletter

## Oregon Health Insurance Marketplace

### Agent Newsletter

#### Agent Storefront Program - Request for Grant Proposals

We are currently refining the proposal process and anticipate having this available to our Agents in late April or early May, with awards completed by July 1.

#### 2016 Enrollment Numbers

On March 11, 2016, the Assistant Secretary for Planning and Evaluation (ASPE) of the U.S. Department of Health & Human Services released a detailed breakdown of enrollment data as of January 31, 2016. Below is a comparison of 2015 and 2016 enrollment numbers.

Plan Year	2015	2016
Marketplace enrollment	112,024	147,109
Average APTC	\$198	\$250
New enrollees	Unknown	66,117 (45%)
Active returning enrollees	Not applicable	63,500 (43%)
Auto-enrolled returning enrollees	Not applicable	17,492 (12%)
Bronze	26%	29%
Silver	65%	61%
Gold	8%	10%
Platinum	1%	0%
Catastrophic	1%	1%

A comparison of 2015 and 2016 enrollment numbers by county is available at the end of this newsletter.

#### Materials for Consumers, Agents, and Community Partners

The Marketplace has translated several key materials into Spanish and made them available on OregonHealthCare.gov:

Still Need Health Insurance? Brochure

<http://www.oregon.gov/oha/2015Coverage/Documents/5089s.pdf>

Taxes and Health Insurance Brochure

<http://www.oregon.gov/oha/2015Coverage/Documents/5087s.pdf>

Using Your Health Insurance Brochure

<http://www.oregon.gov/oha/2015Coverage/Documents/5079s.pdf>

New materials will continue to be posted on the following pages

<http://www.oregonhealthcare.gov/community-resources.html> and

<http://www.oregonhealthcare.gov/agent-resources.html>.

### Outreach to Displaced Workers

Marketplace outreach representatives have begun attending Rapid Response and Trade Act sessions for displaced workers to explain health insurance options when employer coverage ends. Outreach representatives discuss the differences between COBRA, the Oregon Health Plan, and purchasing a health insurance through HealthCare.gov. Outreach representatives refer displaced workers to local Agents or Community Partners in their area to assist in enrollment and offer to host enrollment events if requested.

### COFA Premium Assistance Program

The Oregon Legislature recently passed House Bill 4071. The bill establishes a program to provide financial assistance to low-income citizens of the island nations in the Compact of Free Association (COFA) who are residing in Oregon to purchase health insurance through the Marketplace and to pay out-of-pocket costs associated with the coverage.

DCBS has convened an advisory committee to advise the department in the development, implementation, and operation of the program. The committee will hold its first meeting on April 12, 2016 in the Labor and Industries building in Salem. For more information on the committee and program, visit <http://www.oregonhealthcare.gov/cofa-pap-committee.html>.

### Basic Health Program

The Oregon Legislature also recently passed House Bill 4017. It requires DCBS in collaboration with OHA and a stakeholder advisory group to create a blueprint for a Basic Health Program and gives DCBS sole authority for waivers for state innovation, including alternative approaches for achieving the objectives of the Basic Health Program.

The Affordable Care Act gives states the option to establish a Basic Health Program to replace Qualified Health Plan (QHP) coverage through the Marketplace for people in households below 200 percent of the federal poverty level (FPL). DCBS will work with the Health Insurance Marketplace Advisory Committee to determine the next steps in the process for creating a blueprint for the Basic Health Program. For more information about the Basic Health Program, visit <https://www.medicaid.gov/basic-health-program/basic-health-program.html>.

### Marketplace Advisory Committee

The Oregon Health Insurance Marketplace Advisory Committee provides guidance and feedback to the Oregon Department of Consumer and Business Services about issues affecting Oregon's health insurance marketplace such as outreach, customer feedback, and insurance plan affordability.

The committee will have its first meeting on April 7, 2016 at the Labor and Industries Building in Salem. For information about the committee and to view meeting materials, visit <http://www.oregonhealthcare.gov/him-committee.html>.

### Comparison of 2015 and 2016 enrollment numbers by county

Plan Year	2015	2016
Baker County	418	621
Benton County	2,052	2,658
Clackamas County	10,576	14,645
Clatsop County	1,369	1,861
Columbia County	1,099	1,321
Coos County	1,708	2,088
Crook County	629	890
Curry County	825	1,145
Deschutes County	8,069	10,824
Douglas County	2,244	2,850
Gilliam County	44	81
Grant County	159	248
Harney County	234	298
Hood River County	1,159	1,578
Jackson County	6,704	8,352
Jefferson County	493	620
Josephine County	2,709	3,229
Klamath County	1,406	1,825
Lake County	203	288
Lane County	10,197	12,708
Lincoln County	1,757	2,187
Linn County	2,622	3,224
Malheur County	627	908
Marion County	6,627	8,426
Morrow County	145	177
Multnomah County	26,141	35,120
Polk County	1,633	2,083
Sherman County	43	73
Tillamook County	843	1,202
Umatilla County	1,297	1,676
Union County	789	978
Wallowa County	437	571
Wasco County	741	879
Washington County	13,729	18,386
Wheeler County	31	67
Yamhill County	2,263	3,021

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